

Benefits of PTA Membership

All PTA Member units have access to:

- *Our Children* magazine, PTA's flagship publication with parenting articles by experts on children's health, education, and well-being; and information on advocacy efforts; the latest news that affects children and youth.
- Professionally designed public service announcements (PSAs) to aid in membership recruitment.
- National PTA Annual Convention registration information.
- A Back-to-School kit containing recruitment ideas and other materials to get the year started.
- Teacher Appreciation Week ideas.
- Select resources developed in collaboration with PTA's national partners.
- National PTA's Membership Achievement Program.
- Numerous resources on parent involvement programs, fundraising, working collaboratively, and much more.
- Discounts and special offers from a host of PTA sponsors and community partners.

Individual members have access to a number of exclusive benefits too, including:

- Online parenting resources, including select articles from *Our Children* magazine.
- Bulletin Boards and the PTA Great Idea Bank allow members to discuss issues and share ideas online.
- E-newsletters on parenting and legislative issues:
 - *Local Leader News*
 - *PTA Parent*
 - *This Week in Washington*
- Exclusive National PTA member benefits and sponsor offers from companies such as Office Depot and Barnes & Noble.
- Leadership training opportunities in-person and online.
- Discounted member rate for PTA's annual national convention, magazine subscriptions, and more.
- The **Member-to-Member Network**, connecting you to Congress when help is needed on issues important to children, schools, and families.

Benefits of PTA Membership

Continued...

MEMBER BENEFIT PROVIDERS

Because of the size of our organization, PTA is able to partner with businesses and negotiate special discounts, fundraising opportunities, and other valuable benefits exclusively for PTA members. When you make purchases from these companies, not only will you receive a discount, but National PTA will also receive a percentage of royalties from the sale. Look for the Proud Member Benefits logo.

PTA members can access the exclusive benefits and save money. LOG IN at www.pta.org with the user name and password obtained upon membership to the PTA.

Barnesandnoble.com

National PTA and Barnesandnoble.com have developed a discounted online bookstore for PTA members featuring over one million titles of books, textbooks, audio-books, CDs, DVDs and videos. Members will save 5% on all purchases ordered from this site in addition to any normal site discounts of up to 40%.

Liberty Mutual

As a member of PTA you qualify for a special group discount on your auto, home, and renters insurance through Group Savings Plus® from Liberty Mutual. With Group Savings Plus, you can enjoy the ease and convenience of paying your premiums through checking account deductions or direct bill. You'll also enjoy fast, easy round-the-clock claims service and a variety of discounts including multi-car, multi-policy, safe-driver, passive restraints and anti-theft device discounts.

Southwest Airlines Vacations

Southwest Airlines Vacations has teamed up with National PTA to offer PTA members an exclusive discount on vacation packages. Members can save 5% on vacation to more than 40 exciting destinations, in addition to everyday low rates and ongoing special offers.



Benefits of PTA Membership

Continued...

National PTA enjoys the sponsorship of several businesses:

- **Office Depot** – joining PTA leaders across the country in strengthening parent and community involvement as a Proud Community Partner.
- **AXA Foundation** – sharing resources that make college possible with parents and educators across the country.
- **Alliant Credit Union** – making its products and services available to all PTA members.
- **Campbell's** – teaming up with PTA to launch *Campbell's Recess Rewards* through its ongoing Labels for Education program.
- **GlaxoSmithKline** – sponsoring two PTA educational campaigns: *Summer Break – What's at Stake?* and *Get Smart about Adolescent Health*.
- **Target** – creating signature education programs to support schools, teachers, children and parents in the communities.

Adapted from http://www.pta.org/jp_membership_benefits.html and http://www.pta.org/ap_our_sponsors.html

Benefits of PTA Membership in California!

Learn how to protect yourself and your children from online dangers! Thanks to the generosity of the Entertainment Software Association Foundation and Web Wise Kids, **Wired With Wisdom** is being offered to members of the California PTA at NO COST.

This user-friendly, interactive program for parents features five fun learning components, addressing a wide variety of issues, each of which can be completed in only 20 minutes.

Download your copy of **Wired With Wisdom** at no cost:

1. Log on to <http://www.webwisekids.org/CALPTA/>
2. The password is: wisdom

