

Please visit our website at: www.ProjectPrideRiverside.com – Learn more about the program and enroll today right from our website. The program is FREE – no cost to participants. Project PRIDE is designed to redirect the participant’s negative behavior into positive and socially acceptable behavior. Choices and consequences will be stressed throughout the program. The program will build self-esteem and will aid in breaking the cycle of criminal behavior; while encouraging the participant toward success.

The program will not accept applicants who have a propensity towards violence, “hardcore” offenders, or applicants who may suffer from serious mental illness. The program staff shall interview each applicant and their parent(s) / legal guardian(s). The staff will determine who is eligible for enrollment and continuation of the program, based on the totality of the participant’s history and /or the parent(s) / legal guardian(s) commitment to the program. The parent(s) and/or legal guardian(s) MUST participate in the program and support the staff for their child’s continued enrollment.

The children will meet at Riverside Community College (RCC), Riverside Campus, as a class on Saturdays between 07:30am – 03:30pm. The parent’s portion of the program is from 08:00am-10:00am. The Saturday sessions for the participants will encompass: physical training and drills, life skills, educational tours, and community service. Parents are responsible for transportation to and from the program.

Project PRIDE has gained support from numerous community leaders and programs that include:

City of Riverside Police Department
Riverside Area Rape Crisis Center
Riverside County Sheriff’s Dept.
Riverside District Attorney’s Office
Riverside County Probation Dept.
California Highway Patrol
Chrysalis Family Counseling Center
American Medical Response (AMR)
RAD (Riverside Against Drugs)
Chabad Jewish Comm Ctr of Riverside

Riverside Community Hospital –
Trauma Services
Riverside City Youth Council
City of Riverside Parks and Recreation
Riverside Community College –
Riverside Campus
California Baptist University
MFI Recovery
Life Paths

Program Coordinators:

Officer Mark Reddick, Riverside Police Department

Contact Info: MReddick@riversideca.gov Ofc. Phone: 951.826.5959

Nola Tainter, Chabad Jewish Community Center of Riverside

Contact Info: Nola@JewishRiverside.com Ofc. Phone: 951.200.4456



The Project PRIDE program is a collaborative effort between law enforcement and community-based organizations. The program is facilitated by a team of experienced police officers and community volunteers who are trained and have expertise in juvenile intervention and prevention techniques. These volunteers donate their time and expertise to assist in the success of the program and participants.

The 16 week program is designed to positively redirect male and female “at-risk” youth between the ages of 10-17. Participants are referred from the juvenile court, juvenile probation, police officers, schools, and parents seeking assistance. Parent participation is mandatory.

Class Topics and Activities

- Social Media/Networking
- Physical Training
- Parenting Classes
- Individual Counseling
- Juvenile Law
- Character Building
- Introduction to Drugs
- Bullying/Assaults
- Crimes Against People
- Alcohol/DUI
- Dangers of Alcohol
- How to Communicate
- Community Outreach
- Gangs
- Guest Speakers
- Career Day/College Fair
- Challenge Day
- Tour of the Coroner’s Office
- Tour of Riverside Community Hospital
- Tour of Juvenile Hall